

# AIMEE HAYNES

GRAPHIC & PRINT DESIGNER

## PROFILE

I am an experienced print designer who has worked on numerous brands and have sold across the high street. I have a commercial handwriting that has a vintage aesthetic which is inspired by my love of vintage fashion and art. I have a strong background in art from my degree which have helped to develop my artistic skills which translates into my personal style of design. I am hardworking, dedicated individual with an eye for detail.

LONDON



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## EDUCATION

BA Textiles design, High 2:1  
In print & embroidery  
Nottingham Trent University  
2014 - 2017

Fine Art Foundation,  
Distinction star  
Yorkshire Coast Collage  
2013 - 2014

A level, 5 Qualification A\*- C  
Scarborough Sixth Form  
2011 - 2013

GCSE - 11 Qualification A - C  
Graham School  
2007 - 2011

## SKILLS

Photoshop

Illustrator

Pattern & Repeat

Print Composition

CAD Embroidery/Hot Fix

Drawing & Painting

Vintage Sourcing

Trend research

## AWARDS/INTERSHIPS

Fashion Curator & Event  
Coordinator - White Rose,  
Jan - May 2018

Exhibition Curator -  
Swatch 17, 2017

Next Print Designer  
Internship, May - Jun 2016

Winner of Next Print and  
Embroidery designs  
competition - 2016

## JOBS

### PRINT & GRAPHIC DESIGNER

After a promotion, I started in my role as Print and Graphic Designer. I now work exclusively on Vintage Supply which is sold on ASOS, Zalando and soon to be in Urban Outfitters. I am wholly responsible for the designing and developing the collection. My role involves, independently researching into emerging trends and maintaining market awareness through sources such as catwalks, social media, street style, art exhibitions and vintage shopping. This helps to develop the collections design direction, often using vintage pieces to help create the authenticity of the brand.

I then develop a range of designs for T-Shirts, sweatshirts, hoodies and CMT garments such as dresses using a range of techniques. I start off with hand drawing designs and then later develop these into CADs in Photoshop and Illustrator. These designs will then be presented to the team and I will make amendments based on their comments. Finally, I set up the graphics and prints for production, and work with the suppliers who produce these, ensuring that they are produced to a high standard.

N16  
VINTAGE

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2020  
-  
NOW

## JUNIOR PRINT & GRAPHIC DESIGNER

I started in my role as Junior Print & Graphic Designer for N16 Vintage. I worked on brands such as: Reclaimed Vintage, Ragyard and House of Stars, which has been sold on the ASOS website and other outlets. My role involved turning mood-board's sent by designers and buyers into designs. I would create initial drawings to be reviewed by the buyers and designers. These would then be evolved these into graphics and repeat pattern prints for CMT garments, with an emphasis on T-Shirts and dresses. By working across multiple brands, I have been able to develop a varied handwriting to fit the numerous styles of designs required.

My key achievements are working on collaborations with companies such as; The Natural History Museum, where I designed a collection using their assets from their archive to create a contemporary collection. I also have worked on collaborations with Warner Bro's, Coca-Cola and The National Portrait Gallery. This has helped to develop my skills on designing with licenses. My other key achievements include having numerous best selling designs on ASOS and numerous repeat orders totalling thousands of sales on ASOS.

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-  
MAY 2018

## PORTFOLIO

My portfolio gives examples of some of my previous and current designs, works with companies, visualisations and concept boards.



[www.aimeemhaynes.wixsite.com/portfolio](http://www.aimeemhaynes.wixsite.com/portfolio)

PDF Version available on request

## REFERENCES

Khirsty Champbell

Design Account Manager at N16 Vintage

khirsty@N16vintage.com

Tina Downes

Senior Embroidery Lecturer at NTU

tina.somerville@ntu.ac.uk

Andy Black

Fine Art Lecturer at Leeds University

andyblack@andyblackart.com